

RURAL ONTARIO INSTITUTE

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FOR IMMEDIATE RELEASE

Announcing Recruitment for AALP Class 20

Grow your potential with the advanced agricultural leadership program.

GUELPH, ON, September 1, 2022 – The Advanced Agricultural Leadership Program (AALP) is now accepting applications for Class 20. During the 18-month executive program, up to 30 individuals will embark on a personal leadership journey to realize their potential, while exploring the agri-food sector from the local to the international level. Each Class is created with attention to the diversity of participants so that peer-to-peer mentorship, interrelationships and a broad network are developed.

"It's exciting and affirming to see the high caliber of talent that applies," says Gabe Ferguson, Leadership Programs Director. "Participants bring new ideas and energy that keep the program relevant. We deliver advanced leadership techniques while creating opportunities to broaden their agri-food network provincially, nationally and internationally."

Successful applicants will come together for in-person seminars, online webinars, small group issues analysis projects for agriculture, food and rural community clients and two study tours, North American and international. Class members will learn about government and political systems, national and international trade, communication and organization skills, negotiation and decision making, media relations, problem-solving and debating, ag-sector issues and innovation, agri-food trends, globalization and the dynamics of change.

"AALP advances your understanding of key agriculture and rural issues, providing the tools you need to be a true advocate for the agricultural community.", comments Peggy Brekveld, Ontario Federation of Agriculture's (OFA) President and AALP Class 12 Alumna, "The program is an immersive, experiential learning opportunity, building upon your natural skills and strengthening your passions. This is an experience you will never forget."

"Building leadership skills is a lifelong journey of personal growth and education," says Lisa Thompson, Minister of Agriculture, Food and Rural Affairs and AALP Class 6 alumna, "the agrifood sector needs talented and passionate representatives. Our government is proud to support AALP and its efforts to train this next generation of leaders."

For more information on how to apply visit https://www.ruralontarioinstitute.ca/aalp/. The deadline for applications is November 25th, 2022.

ABOUT

AALP is delivered by the Rural Ontario Institute (ROI). Established in 1984, the Advanced Agricultural Leadership Program (AALP) is an 18-month experiential executive leadership program for those who want to shape the future of the agriculture and food industry and make a



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positive difference in rural communities across Ontario. AALP has over 500 graduates who have risen to leadership positions in private industry, producer associations, public service and community organizations.

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MEDIA RELATIONS

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